

BRAND & MEDIA KIT

The world's biggest space cybersecurity event.

Guidelines and assets for press, partners and media

Organized by CYSEC · Since 2021

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The community Europe was missing

CYSAT is the leading conference series on cybersecurity for the space industry.

Organized by CYSEC since 2021, it brings together space agencies, satellite operators, primes, startups, researchers and policymakers to secure the orbital economy.

With editions in Paris, Singapore and Madrid, CYSAT is the world's biggest space cybersecurity event.



“Space is now a frontline in the global cybersecurity arena.”

CYSAT positioning statement

The numbers that define CYSAT

1300+

Attendees per year

150+

Expert speakers

3

Current editions

2021

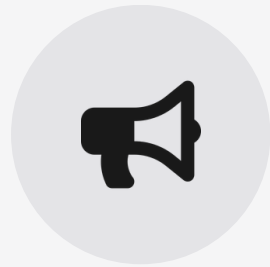
First edition

Figures as published by CYSAT. Individual editions vary in size; Paris is the flagship.

CYSAT has been to:



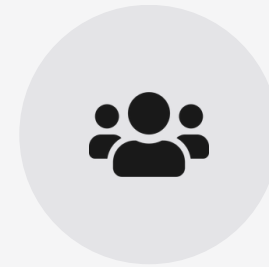
Four commitments



01

Raise awareness

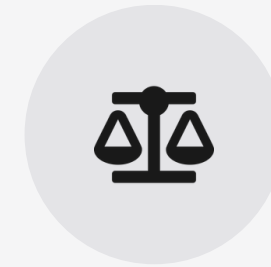
Make space cybersecurity a boardroom and policy priority across the industry.



02

Build community

Connect engineers, agencies, primes, startups and policymakers in one room.



03

Drive standards

Anchor regulatory discussion and push for security by design in space systems.



04

Enable action

Move from awareness to execution, building real defenses for orbital assets.

Three continents. One mission.



Paris

📍 May 2027 📅 Paris

The full global industry under one roof.



Singapore

📍 February 2027 📅 Singapore

400+ experts from 25 nations; a focused technical program.



Madrid

📍 October 2026 📅 Madrid

Connecting Europe's space cybersecurity communities.

Dates and venues are indicative and set per edition. Confirm the current schedule at cysat.eu.

The CYSAT mark



- ✓ **Clear space.** Keep space equal to the height of the wordmark clear on all sides.
- ✓ **Minimum size.** Never below 22 mm wide in print, or 90 px on screen.
- ✓ **Amber is the mark.** The orbit dot always stays CYSAT amber. The wordmark is ink or white.

EDITION SPECIFIC LOGO's



What not to do



Don't stretch, squash or rotate the lockup.



Don't recolor the wordmark or drop the amber orbit dot.



Don't add shadows, outlines, gradients or glows.



Don't place the logo on a busy or low-contrast image.



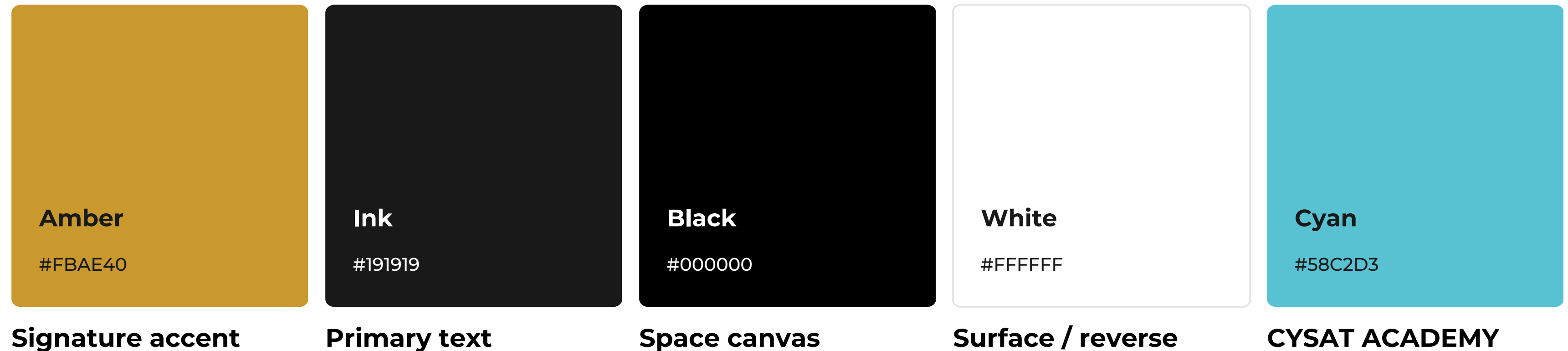
Don't rebuild the wordmark in another typeface.



Don't crowd the mark; always respect clear space.

The palette

Near-monochrome type over deep space, with amber as the single signature accent and cyan as a quiet secondary.



Dominance: ink and white carry the surface. Amber punctuates. Cyan appears only as a thin rule. Never give the colors equal weight.

Montserrat

The single brand typeface, across every touchpoint. Arial is the safe fallback.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Aa

CYSAT

CYSAT

CYSAT

ExtraLight Display numerals and hero counts

Regular / Bold Headlines and body copy

SemiBold Labels, emphasis, buttons

How CYSAT sounds

Authoritative. Urgent, but always backed by fact. Plain-spoken, technical when it counts, and community-first.

- ✓ Lead with the stakes, prove with evidence.
- ✓ Concrete over abstract; active voice.
- ✓ No hype without proof. No fear without facts.
- ✓ Never use em dashes in CYSAT copy.

APPROVED LINES

“The world's biggest space cybersecurity event.”

“Space is now a battlefield.”

“One mission: securing space infrastructure globally.”

“The community Europe was missing.”

“Cybersecurity for the space industry.”

The visual world of CYSAT

Deep space, real people, high contrast. The richness comes from full-bleed dark photography, not from flat color.

DO

- ✓ Full-bleed dark space and orbital imagery
- ✓ Authentic photography from the conference floor
- ✓ White type placed on the darkest regions
- ✓ Restraint: one subject, strong contrast

DON'T

- ✗ Cartoon planets, clip art or AI space kitsch
- ✗ Busy stock collages or rainbow gradients
- ✗ Low-contrast type over bright image areas
- ✗ Decorative color bars used as filler



PRESS & PARTNERSHIPS

Let's talk.

 cysat@cysec.com

 cysat.eu

 linkedin.com/company/cysatspace

 [@cysat.events](https://instagram.com/cysat.events)

 [@CYSAT](https://youtube.com/CYSAT)